



# The BETA Business Awards

## SEIB INSURANCE BROKERS

### RETAILER OF THE YEAR

#### VOTE FOR YOUR FAVOURITE RETAILER AND THEY COULD WIN A PRESTIGIOUS INDUSTRY AWARD

Does your retailer always have an answer to your questions?  
Can that special rug or jacket always be located and delivered when you need it?  
Are you guaranteed a friendly smile and helpful service?  
Now is your chance to show your favourite retailer how valued they are.

**Support your favourite online/mail order or equestrian retail store  
and make your vote count! Send your completed form to the address overleaf.**

#### YOUR DETAILS

Mr/Mrs/Miss/Ms/other (delete as applicable)

Name.....

Occupation.....

Address .....

Daytime Telephone Number ..... Mobile Telephone Number .....

E-mail Address .....

How many horses do you own?.....

Do you own a horsebox  or trailer

Please tick here if you are under 18 years of age

#### RETAILER'S DETAILS

Name of Retail Business.....

Address .....

Telephone Number .....

Proprietor (if known).....

(OPTIONAL) Why do you think this retailer should win retailer of the year? (max 40 words).....

In which category are you nominating this retailer?

Online/Mail Order

Equestrian Retail Store

Please tick here to confirm your consent to the processing of your personal information as described overleaf.

Please tick here to confirm your consent to receiving marketing information from BETA and its business partners.

To find details of the BETA Privacy policy please visit <http://www.beta-uk.org/pages/general/privacy-policy.php>





# The BETA SEIB Retailer of the Year awards rules

1. **The closing date for nominations is 18th November 2019.**
2. **Once the nominations are received application forms will be forwarded to the retailer or feed merchant. The preliminary shortlist for further judging will be drawn from the nominees receiving the most nominations. The final entries will be judged by an independent final judging panel and the winner announced at the Beta Gala Dinner on Monday 20th January 2020**
3. **Entries will be divided into two categories – Online/Mail order and Equestrian retail store**
4. **No member of staff of SEIB or British Equestrian Trade Association will be eligible to take part in the competition.**
5. **The decision of the judges is final**

**Please send your completed entry form to:**

**SEIB Retailer of the Year Award, BETA, East Wing, Stockeld Park, Wetherby, West Yorkshire LS22 4AW**

**Privacy Notice:**

Your privacy is important to BETA. BETA collects your personal data and information that you provide on submission of your nomination. This information may include basic personal details such as name, address, email, marketing and communication preferences and any additional details that you provide as part of the nomination process.

The data controller in respect of any personal data which BETA may hold about you or process is BETA, who you can contact via the Data Protection Officer at BETA, East Wing Stockeld Park, Wetherby, LS22 4AW.

BETA will process your personal data and information in accordance with the applicable data protection law and may use your personal information to process your nomination and to keep you informed about products and services offered by BETA or any member of its Group. BETA shall process your personal data on the legal basis that the processing is necessary for your participation in the entry into the prize draw and nomination process.

Your personal data and information will be retained and used by BETA for the purposes of running the competition and managing nominations. BETA may also retain for a reasonable period and use the information it holds relating to you for the purposes of arranging and future competitions or related activities conducted by the Association and its subsidiaries. BETA will only retain your personal data and information for as long as necessary to fulfil the purposes for which it was collected, as set out above. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

BETA wants you to have control over how it uses your information to make offers and how it communicates these to you. You will have the opportunity to "opt-out" of direct marketing and thereafter you can change your marketing preferences to "opt-out" at any time by contacting BETA via its Data Protection Officer, as shown above or on 01937 587 062 or email [clairet@beta-int.com](mailto:clairet@beta-int.com). BETA will only use your data to market services and products to you with your continued consent, which you may withdraw at any time as detailed above.

You have the right to request a copy of the personal information BETA holds about you and to ask BETA to correct any inaccuracies. Under certain circumstances, by law you also have the right to: (i) request erasure of your personal data and information where there is no good reason for BETA continuing to process it or you have exercised a right to object to the processing of your personal data and information; (ii) request the restriction of processing of your personal data and information; and (iii) request the transfer of your personal data and information to another third party. Please contact the Data Protection Officer as stated above.

For further information on how BETA manages data responsibly, please refer to the Privacy Policy at <http://www.beta-uk.org/pages/general/privacy-policy.php> BETA reserves its right to change this Privacy Notice and its Privacy Policy from time to time for example to keep it up-to-date and compliant with legal requirements.