

# Conference Programme



9.30 – 10.00 Arrive, Refreshments

10.00 Welcome

10.05 Gillian McAteer, The Citation Group

*HR Challenges Post Covid and Beyond*

10.35 Emma Dyer, Equine Careers

*How to employ the right people and keep them!*

11.00 Tim Smith, TSM Marketing & PR

*The Modern Marketing Mix*

11.30 Refreshments

12.00 Richard Cole, Future Money Ltd

*Factors shaping the Economy- Past, Present and Future*

12.30 Craig Smith, C & A Retail Consultants

*The Future of Retail*

13.00 Mike Seaman, Raccoon Events Ltd

*Targeting Net Zero – creating a road map for a greener future*

13.30 Reception and canapes

14.00 Lunch

15.15 Awards

17.00 Awards conclude