



FEED & NOPS CONFERENCE



11th & 12th June 2025

HILTON EAST MIDLANDS HOTEL, M1 J24

Tackling the main issues facing the equine nutrition industry today

PREMIER



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09:30 -10:00 REGISTRATION & COFFEE		
1. FEED & SUPPLEMENT REGULATORY LANDSCAPE TOPICAL ISSUES		
10:00-10:10	Introduction to the day	BETA
10.10 -10:45	Regulatory Environment and Hot Topics	Vicky Robinson, Head of Sustainability, AIC
10:45-11:15	The BAFSAM view on regulatory & supply chain challenges	Dr Elizabeth Lewis, Secretary General, BAFSAM
11:15-11:30	Break	

2. THE WIDER LANDSCAPE		
11:30-12:00	Liability considerations in equine feed manufacture & marketing	Hannah Leese, Roythornes LLP
12:00-12:25	The future of publishing: Changes in readership and expectations and how the publishing sector has responded.	Sarah Jenkins, Editor in Chief, Horse & Hound Magazine
12:25- 12:50	Insurance - state of the equine health and the veterinary sector and the implications for the feed sector.	Georgina Dewar & Suzy Middleton, SEIB
12:50	Discussion	
13:00- 14:00	Lunch	

3. AFTERNOON WORKSHOPS				
14:00 - 14:10		ENFAR Launch	Dr. Katie Williams, Chair of Working Party	
WORKSHOPS		Technical	Feed trade in the broader industry	
14:15 - 15:30	75 mins	Claims & Labelling - Clare McAfferty, Alana Harvey White, Harry Ancill	Future of equestrian sport and its implications for welfare to ensure we have horses to feed. The view on the feed industry and its role in equine welfare	Roly Owers, World Horse Welfare, Sarah Jenkins, H&H, Suzy Middleton, SEIB, Charlotte Osbourne, British Dressage
15:45 - 17:00	75 mins	Best practice in communicating gastric health - Pat Harris	Supply chain challenges	Vicki Robinson, AIC Elizabeth Lewis, BAFSAM David Burchnall, A. Poucher & Sons

TEA & FINISH	
6:30pm	Conference drinks courtesy of Premier Nutrition
7pm	Conference dinner with pre dinner speaker, Vittoria Panizzon, Italian Equestrian



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09:15 -09:45 **REGISTRATION & COFFEE**

1. New Perspectives

9:45 -10:00	Introduction and overview	BETA NOPS WG
10:00 -10:40	New perspectives on prohibited substances	Professor Martin Sillence
	Questions	
10:40 -11:20	It was in the feed! A case study	James Pheasant Dr. Mark Dunnett
11:20 -11:30	Discussion	

11:30-11:45 Break

2. NOPS® Code - Review and revisions

11:45 -12:15	KIWA Update: BETA NOPS® Audit results and changes to the Code	Hannah Adams, KIWA
12:15 -12:30	Overview of lab testing results for prohibited substances	Claire Williams, BETA

12:30 – 13:30 Lunch

3. Regulatory / Sporting Perspectives and the new NOPS® Code

14:00 - 14:30	Racing	Dr. Lesley Ferguson, Deputy Head of Veterinary Policy, IHRB
14:30 -15:00	Horse Sport	TBC, BEF
15:00 – 15:10	Questions	
15:10 – 16:00	The new NOPS® Code - progress in reducing the risk and limiting liability - Q&A session for members and roundtable discussion	BETA NOPS WG
16:00	Closing remarks, tea & depart	