



# BRITISH EQUESTRIAN TRADE ASSOCIATION

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## CRITERIA FOR BETA EQUINE MEMBERSHIP

BETA Equine membership caters for dealers, coaches, equestrian establishments and other individuals and businesses who derive their income directly from commercial activity involving equines.

- 1. Financial**

Membership is open to all equestrian businesses regardless of VAT registration status. Provisional membership will be given to non-VAT registered applicants. This does not affect the use of membership benefits, only voting at the BETA AGM.
- 2. Premises & Legal**

Equestrian establishments and its employees must trade legally from permanent premises that are appropriately rated.
- 3. Hours**

Must be trading regular business hours with suitable facilities and staffing to respond to information requests promptly.  
Staff must be competent in their area of equine expertise and mindful of maintaining high levels of health & safety both when mounted and dismounted. High levels of equine welfare are to be observed.
- 4. Code of Conduct**

Must subscribe to any BETA Code of Conduct.  
The use of appropriate and correctly fitting PPE (Riding hats, body protectors, high visibility garments and appropriate footwear) to be implemented as appropriate, by all staff and clients.
- 5. Symbol**

Are required to display the BETA Equine members' symbol where appropriate when a paid up member.
- 6. Website**

Websites and social media (where used) must be kept current and up to date.
- 7. Insurance**

Proof must be provided of appropriate levels of public liability insurance. Professional indemnity insurance is strongly recommended.
- 8. Trading time**

Provisional membership will be offered if trading for less than two years assuming all other criteria is met.

**NOTE: All applicants are accepted and reviewed at the Council's discretion.**