

BETA RETAIL SHOW SPONSORSHIP VOUCHERS



HOW IT WORKS

Any Retail Member of BETA may apply. You may apply for more than one if you wish, up to a total of **£100 per year**, however the number allocated will depend on demand and will be issued on a first come first served basis for each region.

Eligible Shows

Shows or events, either affiliated or unaffiliated.

Benefits to your shop

- Free publicity for your business
- Fostering good relations with show organisers
- Local promotion

Vouchers

Vouchers are provided up to a total value of £100/year and can be redeemed in any BETA retail member's shop. It is up to the retailer awarding the vouchers to decide the denomination for the voucher/s (for example 1 x £50, 1 x £15, 2 x £5 or 1 x £20 and 1 x £5 etc). In addition the recipients will receive a Certificate with your shop name and address on it as the sponsoring company.

WHAT YOU HAVE TO DO

- Make sure the Show will accept your sponsorship before applying for a Prize Voucher. Ideally agree the name of the Class you are sponsoring. The Class should be publicised as 'Sponsored by you – BETA Vouchers to a value of £X'.
- Fill in the Application form and send it to us.
- Arrange with the Show organiser for yourself or a representative from your business to give the prize to the winner.

BETA's ROLE

Once your application has been accepted we will notify you and the Show concerned. We will write to the Show to confirm your support of the Class and we will send them the Voucher and Certificate with your name on it.

REDEEM VOUCHERS

The Voucher is presented to the BETA Retailer of the Winners choice. The Voucher is valid for 6 months from the date of the show. Please check that the voucher valid is before redeeming as not to do so risks us declining to reimburse the voucher.

The Retailer gives goods of up to the value of the voucher including VAT. The Voucher is returned to BETA **with a supporting invoice** for reimbursement by BACS.

BRITISH EQUESTRIAN TRADE ASSOCIATION



**BETA Retail Show Sponsorship Vouchers
APPLICATION FORM**

BETA Retail Members Business Name		
Address		
Tel No:		Member No:
SHOW NAME		
Secretary's Name		
Secretary's Address (to post the vouchers to)		
Date of Show/Event:	Name of Class/es to be sponsored:	
<p>I wish to apply for BETA Show Vouchers (max value £100/year). Please detail the denominations you wish each voucher to be sent in (e.g. 1 x £25, 1 x £50 etc...</p>		
Date:	Name:(Print)	
Office Use Only		
Received:	No. Voucher/s Issued	
Acknowledged:	BACS Paid:	Winner:

Return the form by email to info@beta-uk.org or by post to BETA, Carlshead Business Centre, Paddock House Lane, Sicklinghall, Wetherby, LS22 4BJ.