



## **BRITISH EQUESTRIAN TRADE ASSOCIATION**

PRESIDENT: MRS JANE HOLDERNESS-RODDAM CBE. CVO

CARLSHEAD BUSINESS CENTRE, PADDOCK HOUSE LANE, SICKLINGHALL,  
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### **CRITERIA FOR TRADE MEMBERSHIP (excluding commission agents but including overseas companies)**

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|--------------------------------|--|
| <b>1. Financial</b>            | Members must be registered for VAT (where applicable).   |
| <b>2. Premises &amp; Legal</b> | Equestrian suppliers must trade legally from a permanent premises appropriately business rated.  |
| <b>3. Hours</b>                | Must be open normal business hours with suitable facilities to respond to information requests within two working days. Attendant staff must be competent. |
| <b>4. Code of Conduct</b>      | Must subscribe to any BETA Code of Conduct.  |
| <b>5. Symbol</b>               | Must display the BETA Trade members symbol where appropriate if a paid up member.  |
| <b>6. Stock</b>                | Must have adequate production facilities and raw materials and/or finished goods to satisfy the anticipated demand.  |
| <b>7. Policy</b>               | Must have a declared and binding sales and distribution policy. Price alteration policy must be declared.  |
| <b>8. Time</b>                 | Must be trading legally for a minimum of two years fulfilling all other criteria. (Less implies provisional membership.)                                   |

**NOTE: All applicants are accepted and review at the Council's discretion.**