



Equestrian Business Summit
THE FUTURE OF THE EQUESTRIAN INDUSTRY
-CHALLENGES & OPPORTUNITIES
MEET THE SPEAKERS



Jamie Jordan,
Bank of England
Factors shaping our Economy:
Present & Future

Jamie represents the Bank of England across the East Midlands, gathering economic intelligence and engaging with businesses and civic leaders to ensure policy reflects real-world conditions. In this role, Jamie communicates the Bank's decisions and provides insights that inform national strategy. Passionate about the region, Jamie also supports local charities and education initiatives across Derbyshire. With a background in regional economic development and academia, Jamie brings a unique perspective on connecting policy to people and places.



Amanda Chadwick, Croner
Changes on the horizon for HR in 2026

Amanda Chadwick is an experienced and well known speaker, specialising in all areas of Employment Law, Health & Safety law and employee wellbeing. With over 30 years as a spokesperson and experience training and educating businesses in all areas of HR, Employment Law, Health & Safety, Mental Health, Wellbeing and Menopause, Amanda is one of the most respected voices in the field. Known for her engaging, no-nonsense style, she simplifies complex legislation into actionable advice for business owners.



Steve Leach
Business Resilience Centre,
National Cyber Centre
Cybersecurity

Steve is a Detective Inspector with 30 years policing experience, the majority spent within CID, both at a Force and Regional level. Steve has always had an interest in the digital and cyber world. Prior to joining the police he graduated university with an Electronic Systems Engineering degree.

Within the police he has worked in internet investigations and managed communication data investigators, radio frequency technicians and Digital Forensic Examiners. He was part of the team that was responsible for creating the force-wide Cyber Crime Unit. He has been with the NEBRC from inception and is proud to be celebrating 6 years and counting helping businesses within the region stay safe from online threats. Steve is married and lives in Yorkshire with his wife and children.



John Arnold, Political and
Government
Relations Adviser
A Political Insight – now and the future

John Arnold has been actively involved in Public Affairs for over 25 years.

He has an in-depth knowledge of government and the political scene and has provided public affairs consultancy support to over 80 international blue chip companies, trade bodies, interest groups and local authorities. These include Betfred, EE, the Housebuilders Federation, IBM, INEOS, and the UK Fashion Industry. He offers clients high-level advice on a range of political issues including political intelligence, campaigning and strategic advice.

John is currently a Trustee of the Manchester United Foundation, the football club's charity.



John Blake

Racing to School, Racing Together

How horseracing is inspiring young minds

John Blake is Chief Executive of the education charity, Racing to School, which works across the horseracing industry to support young people's education and career aspirations.

The charity also leads the Racing Together partnership, which is the sport's collective community engagement work to create social impact across a range of programmes for beneficiaries nationwide.

His long-time career in the sport started through broadcasting, then writing. Four years as Chief Executive of the trade body, the Professional Jockeys' Association was followed by a director role with the newly-formed greyhound regulator. He switched to the not-for-profit sector in 2011 to become fundraising director with an international equine charity and for six years held a Trustee position for a charity related to gambling-related harms; he still holds the same role for the British Horseracing Pension Scheme. He is also pleased to be among a group of mentors as part of Women in Racing's volunteer network.



Michael Bishop, RDA

The equestrian landscape

Michael is Chief Executive of RDA UK, a national charity that harnesses the power of horses to enrich lives. RDA supports more than 39,000 disabled people each year through innovative programmes that promote wellbeing, physical health and confidence. Michael has leadership experience across private, voluntary, and public sectors, having led Strategy and Business Development at Historic England, and started his career in food retail. He is also Deputy Chair of Trustees at London Youth and Trustee of the British Racing School.



**Andrew Stennett,
Grove House Stables
Future of participation**

Andrew Stennett is a leading figure in the UK riding school and equestrian education sector, recognised for more than three decades of innovation, leadership, and community impact. He is the founder and long standing Director of Grove House Stables LLP, established in 1991, and the founder and senior lead of I Pegasus CIC, a BHS/ABRS approved riding school and training centre based at Misterton, Doncaster.

As a registered instructor, NVQ assessor and verifier, and Qualified Teacher in Further Education, Andrew has played a pivotal role in shaping equestrian education and professional standards. Andrew's commitment to sector development extends beyond his own organisations. He was elected as a Trustee of the British Horse Society, where he held special responsibilities for Approved Riding Schools and the Changing Lives Through Horses programme.

Throughout his career, Andrew has been driven by a belief that riding schools are not only centres of horsemanship but also engines of personal growth, community connection, and lifelong learning. His work continues to influence national policy, sector standards, and the future sustainability of riding schools across the UK.



**Sarah Dale
British Horse Society
Panel discussion on participation**

Sarah leads the business support team, which is a relatively new addition to the British Horse Society, in place to support Approved Centres with everything from setting up BHS initiatives to increase participation, business rates, marketing support and everything in between. With a team of regionally based, experienced industry professionals, they are dedicated to championing BHS Approved Centres and the vital role they play within an ever-changing environment. We are delighted to be attending the BETA Business summit to discuss the importance of riding schools and increasing participation within the sector.



Rebecca Gibson
British Equestrian

Panel discussion on participation

Rebecca Gibson joined the team at British Equestrian as Head of Development and Inclusion. Rebecca has a range of experiences across several sports including boxing and rowing in sports development, tackling inequalities, organisation development, and consultancy and income generation. Rebecca is thrilled to join the equestrian sector to combine her love of horses with sports participation, development and inclusion.



Jo Harrow
Pony Club

Panel discussion on participation

Jo is Head of Commercial and Marketing of The Pony Club UK